



May 5, 2025

Dear Friends and Supporters,

Greetings and THANK YOU!

Thanks to you, last year's Charity Sports Auction, presented by the Sport Management Club at Syracuse University, was a major success! To date, this event has raised \$772,929 for non-profit organizations throughout our community, including (but not limited to) Meals on Wheels Syracuse, the Jim and Juli Boeheim Foundation, Vera House, Tillie's Touch and most recently, a \$59,500 donation to Rescue Mission. This is achieved through the hard work and dedication of our students, the in-kind donations of companies, organizations, and individuals from across the country, and the support of the greater Central New York Community.

We are seeking your support to ensure the success of our **21st Annual Charity Sports Auction**, which will take place in conjunction with the **Syracuse Men's Basketball game vs. Monmouth on Tuesday, November 18, 2025**. This year's auction will keep the successful hybrid in-person/online format utilized last year with bidding occurring online via [GiveSmart](#) and select items available for purchase in the Dome.

The beneficiary of the 2025 event is **Upstate Golisano Children's Hospital**. Support for Upstate Golisano Children's Hospital is made possible through **The Upstate Foundation**, established in 1976 as a 501(c)(3) not-for-profit corporation. Opened in 2009, Upstate Golisano Children's Hospital provides safe, effective, innovative, and family-centered care to children across 22 counties, treating over 100,000 pediatric encounters annually. It is the region's only Level 1 Trauma and Burn Center for children. The hospital offers a complete range of services for patients from birth to age 19, including General Pediatrics, a Pediatric Surgery Unit, Hematology/Oncology, the only Pediatric Intensive Care Unit in the region, and the only dedicated pediatric Emergency Department between Rochester, NY and Vermont.

How can you assist in our mission to raise funds for Upstate Golisano Children's Hospital? Please consider **donating an item, gift certificate, or experience** to our charity auction. There are also various **advertising and sponsorship opportunities** available. You can make a **monetary donation** that will be used to purchase items from local businesses for the auction or added to the final donation total. Please complete the digital form provided. Donations must be sent to: **ATTN: James Stickel, Syracuse University, Dept. of Sport Management, 402C MacNaughton Hall, Syracuse, NY 13244**.

[Online Donor Form](#)

Thank you for supporting the philanthropic efforts of the Sport Management Club students who will work diligently over the next several months. We truly appreciate your commitment to our community engagement by supporting Upstate Golisano Children's Hospital!

Sincerely,

A handwritten signature in black ink, appearing to read "Jeremy Losak".

Jeremy M. Losak, Ph. D  
Assistant Professor, Sport Analytics  
Syracuse University