

# Syracuse University Charity Sports Auction



## 21ST ANNUAL CHARITY SPORTS AUCTION SET TO TAKE PLACE THIS FALL, 2025!!!

The Syracuse University Sport Management Club (SPM Club) is excited to announce that the 21st Annual Charity Sports Auction will be taking place this fall semester, supporting the nonprofit organization, Upstate Golisano Children's Hospital!

### WHAT IS FALK FRIDAY?

Over the past 20 years, Syracuse University Falk College students have worked under the leadership of auction founder and Former Sport Management department chair, Professor Michael Veley. Since the auction began, **hard working students have raised over \$760,000 for various non-profit organizations throughout the Central New York community.**

Each year, the auction is hosted by two student co-chairs. **This year's chairs are James Stickel ('26) and Emily Gilbert ('27).** The students will work towards raising awareness to help promote effective family support for the 21st Auction's beneficiary.

To make this event possible, students dedicate much of their time over the summer and throughout the fall semester to collect items for the auction, source partnerships and sponsors, and market the event. Most items available at the auction fall under the category of sports memorabilia; however there are also trips, packages, and many products available to bid on. **The event is held each year in the JMA Wireless Dome during a Syracuse Men's Basketball game.** The auction not only provides an amazing opportunity to raise awareness for a community in need, but also a chance

for students to develop several professional skills, including sales and marketing, through a community engagement-focused role.

While Auction founder Michael Veley retired from Syracuse University in the Summer of 2024, he remains involved in the event and has passed the auction advisor reins to Sport Analytics Associate Professor, Dr. Jeremy Losak. If his dedication to Falk College wasn't enough, Dr. Losak also co-advises the SPM Club, Sport Analytics Living Learning Community, Baseball Statistics and Sabermetrics Club, and the Football Analytics Blitz competition.



*The Sport Management Club at the 20th Annual Charity Sports Auction Supporting Rescue Mission.*

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## OUR BENEFICIARY:



**Upstate Golisano Children's Hospital** is a non-profit organization which strives to provide "safe, effective, innovative and family centered care for children in the Central New York region. As the Region's only Level 1 Trauma and Burn Center, Upstate offers a complete range of health care services for children from birth to 19 years of age." The hospital opened in 2009 and today serves over 100,000 pediatric cases annually across 22 countries spanning North to the Canadian border and South to the Pennsylvania border.

Upstate Golisano Children's Hospital lives through their mission to providing quality care to **"promote wellness and safety for children and families"** in the communities which they serve. If you are interested in more information with the Upstate Golisano Children's Hospital's goal of providing care across Central New York please reach out to the media contacts listed below.

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## MEET THE CO-CHAIRS

### EMILY GILBERT, CLASS OF 2027



Venturing all the way from Los Angeles to Syracuse, I am a junior studying Sport Management with a Political Science minor. I joined the Auction as a freshman, and it has been the most influential and impactful aspect of my college career. Until now, I have put all my attention on the donations committee, where I served as both a committee member and as a Head Committee Chair. Being a Co-Chair has been the goal since I first set foot in our Falk Friday. James and I have put together an all-star team that is working incredibly hard to make this the best auction yet. I am especially excited about our partnership with the Upstate Golisano Children's Hospital. Their profound impact on the Syracuse community makes this collaboration particularly meaningful, and I am truly honored to contribute to their mission through our efforts.

### JAMES STICKEL, CLASS OF 2026



I am a senior Sport Management major with minors in Public Communications and Business from New Jersey. Since my freshman year, the Charity Sports Auction has been the highlight of my time at SU. I started on the Inventory Committee and later led it for two years. Taking on bigger roles as both SPM Club President and Co-Chair of the Auction is something I never could have imagined three years ago. I'm grateful to lead alongside Emily and inspired by the passion and dedication of our whole team. The relationships and bonds we form through this experience will last long after our time at SU. Most importantly, I look forward to partnering with Upstate Golisano Children's Hospital. Together, we can bring hope to children and families in our community.

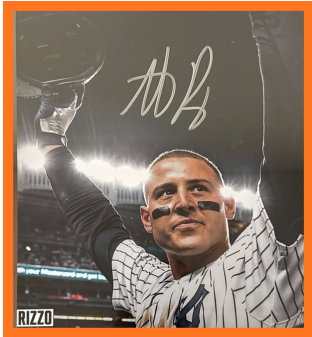


SCAN HERE TO **REGISTER** FOR THE  
21ST ANNUAL CHARITY SPORTS AUCTION!

**Be ready to bid come event day!**

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## ITEM FEATURE: SIGNED ANTHONY RIZZO PHOTO



Chicago Cubs legend Anthony Rizzo is celebrated as one of baseball's most consistent and clutch first basemen, helping lead the Cubs to their historic 2016 World Series Championship and ending a 108-year drought. A three-time All-Star and four-time Gold Glove winner, Rizzo's leadership and impact have extended far beyond the field. After overcoming cancer at just 18 years old, he created the Anthony Rizzo Family Foundation to support children and families battling the disease. This photo was generously donated by his foundation, continuing his mission of giving back and inspiring hope.

## MEDIA CONTACTS

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\* Want to Unsubscribe from the SPM Auction Newsletter? Email: kohalbot@syr.edu, mprimis@syr.edu or arvilms@syr.edu