



JIM AND JULI BOEHEIM
FOUNDATION

September 1, 2021
Greetings and THANK YOU!

Thanks to you, last year's 16th Annual Charity Sports Auction, presented by the Sport Management Club at Syracuse University, was a success! Due to COVID-19 restrictions, we transitioned to an online auction instead of our traditional setting in the Carrier Dome backcourt during an SU men's basketball game. With dedicated work from our club members, as well as the generous support from our donors, we were able to accomplish our continued goal of supporting charities in Central New York.

We are seeking your support to ensure success for our 17th Annual Charity Sports Auction, which will be held from **November 20th through November 27th**. This year will be a hybrid auction format, with "Auction Tip-Off" during the Men's Basketball game vs. Colgate on November 20th. Live bidding will take place online via GiveSmart and run through November 27th.

The beneficiary of this year's event is the **Jim and Juli Boeheim Foundation**. Their foundation strives to enrich the lives of children in need within our Central New York Community through their various "Programs 4 Kids" grassroots efforts. Through fundraising events during the year, they provide support for eliminating cancer through research and advocacy.

"The Jim and Juli Boeheim Foundation is thrilled to be selected as the beneficiary of the Sport Management Club auction proceeds. We're so proud of the work the club does raising money for important causes in our community. The auction proceeds will go right back out into the Central New York community to help kids in need and assist in the fight against cancer. The need is great and these dollars will be incredibly helpful," said Senior Vice-President Juli Boeheim.

There are many ways you can assist in our mission to raise funds for the Jim and Juli Boeheim Foundation. We hope you will consider donating an item, gift certificate, or experience to our charity auction. There are also various advertisement and sponsorship opportunities available. You can also make a monetary donation that will either be used to purchase items from local businesses for the auction or will be directly added to the final donation total. Please complete the attached form and submit it to an SPM Club member, or to our Auction Co-Chair, Luca Giacobbe, at lagiacob@syr.edu, with your gift.

To date, our student organization has raised over \$567,000 for non-profit organizations throughout our community, including (but not limited to) McMahon/Ryan Child Advocacy Center, Make-A-Wish CNY, Rescue Mission Syracuse, and most recently a \$43,500 donation to Meals on Wheels Syracuse. This would not have been possible without the hard work and dedication of our students, the in-kind donations of companies, organizations, and individuals from across the country, and the support of the greater Central New York Community who participate in our event annually.

Thank you for supporting the philanthropic efforts of the 100+ students who comprise the Sport Management Club and who will work diligently over the next several months to ensure the success for those less fortunate. We truly appreciate your commitment to our community engagement by supporting the Jim and Juli Boeheim Foundation.

Sincerely,

A handwritten signature in black ink that reads "Michael D. Wiley".

Director and Chair, Department of Sport Management at Syracuse University