



June 1, 2022
Greetings and THANK YOU!

Thanks to you, last year's 17th Annual Charity Sports Auction, presented by the Sport Management Club at Syracuse University, was a success! To date, the Sport Management Club at Syracuse University has raised more than \$612,000 for non-profit organizations throughout our community, including (but not limited to) McMahon/Ryan Child Advocacy Center, Make-A-Wish CNY, Rescue Mission Syracuse, and most recently a \$45,000 donation to the Jim and Juli Boeheim Foundation. This would not have been possible without the hard work and dedication of our students, the in-kind donations of companies, organizations, and individuals from across the country, and the support of the greater Central New York Community.

We are seeking your support to ensure success for our 18th Annual Charity Sports Auction, to be held in November or December 2022. This year's Auction will keep the successful hybrid format from last year, with the date of the in-person event to be determined once the basketball schedule is finalized.

The beneficiary of the 2022 event is **Vera House**. Vera House has a 40-year tradition of service to the Syracuse community with a mission "to prevent, respond to, and partner to end domestic and sexual violence and all other forms of abuse." They provide a wide range of services, including a 24-hour support line, shelter, counseling, and advocacy for victims of violence and assault as well as education and prevention programming. Due to the impact of the COVID-19 pandemic, Vera House faces a budget deficit for the first time in its history.

"Vera House is thrilled to be selected as the beneficiary of the Sport Management Club auction proceeds. We know the club does an amazing job raising money for important causes in our community. The auction proceeds will allow us to provide critical emergency services to victims of domestic violence, sexual assault, and elder abuse," said Vera House Co-Executive Director Angela Douglas.

How can you assist in our mission to raise funds for Vera House? Please consider **donating an item, gift certificate, or experience** to our charity auction. There are also various **advertisement and sponsorship opportunities** available. You can make a **monetary donation** that will be used to purchase items from local businesses for the auction or added to the final donation total. Please complete the attached form and submit it to an SPM Club member, or to our Auction Co-Chair, Alex Guo, at agu05@syr.edu, with your gift.

"We are excited to be partnering with such an enthusiastic group of students committed to supporting missions like ours," said Vera House Co-Executive Director Randi Bregman.

Thank you for supporting the philanthropic efforts of the Sport Management Club students who will work diligently over the next several months. We truly appreciate your commitment to our community engagement by supporting Vera House.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael D. Wiley".

Director and Chair, Department of Sport Management at Syracuse University