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Contact: Zach Roth zhroth@syr.edu (917)-455-8505

19th Annual Charity Sports Auction to Take Place on November 28th, 2023 at Syracuse Men's Basketball Game vs. LSU and Online via OneCause

Syracuse, NY (October 2023) The 19th Annual Charity Sports Auction presented by the Sport Management Club at Syracuse University is partnering with this year's beneficiary, **Tillie's Touch**. This year's event will be a hybrid auction with bidding opening online via OneCause on November 24th and continuing November 28th at the Syracuse Men's Basketball game against LSU. Online bidding will close on Wednesday, November 29th.

Tillie's Touch is a 501(c)3, not for profit organization founded by Dale Johnson in 2008. They are committed to helping youth overcome barriers by maintaining a 100% high school graduation rate. Their goal is to make an impact in the lives of Central New York youth, provide opportunities to play sports, and help children achieve academic excellence, proudly serving 1,500 children annually.

Over the past 19 years, the Sport Management Club at Syracuse University has raised over \$665,000 for Central New York non-profit organizations. Featured items this year include a Tyreek Hill signed Super Bowl football, Ichiro Suzuki signed baseball, and Buddy Boehiem signed basketball, among other fantastic items!

To further the auction's mission of community impact, the 19th Annual Charity Sports Auction is pleased to announce Apex Entertainment as this year's title sponsor for another year. "We are really proud to work with Apex Entertainment for another year. They were amazing to work with last year and we look forward to working together again to raise money for Tillie's Touch" stated **Auction Co-Chair Jacob Geisinger**.

The 19th Annual Charity Sports Auction sponsored by Apex Entertainment will take place in the backcourt of the JMA Wireless Dome as the Syracuse Orange take on LSU, in front of tens of thousands of dedicated fans and the Syracuse community.

Visit us at www.sucharitysportsauction.com or follow us on Twitter [@SPM_Auction](https://twitter.com/SPM_Auction), Facebook <https://www.facebook.com/SPMAuction/>, and Instagram [@SPM_Auction](https://www.instagram.com/SPM_Auction) for the most up-to-date event information. To register for online bidding or make a monetary donation, visit <https://onecau.se/spm-auction>.

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