



May 15, 2024

Dear Friends and Supporters,

Greetings and THANK YOU!

Thanks to you, last year's Charity Sports Auction, presented by the Sport Management Club at Syracuse University, was a major success! To date, the Sport Management Club at Syracuse University has raised more than \$713,429 for non-profit organizations throughout our community, including (but not limited to) McMahon/Ryan Child Advocacy Center, Make-A-Wish CNY, Food Bank of CNY, and most recently, a \$48,000 donation to Tillie's Touch. This would not have been possible without the hard work and dedication of our students, the in-kind donations of companies, organizations, and individuals from across the country, and the support of the greater Central New York Community.

We are seeking your support to ensure success for our 20th Annual Charity Sports Auction, to be held in conjunction with a Syracuse Men's Basketball game likely in early to mid December of 2024. This year's auction will keep the successful hybrid format utilized last year, with the date of the in-person event to be determined once the basketball schedule is released.

The beneficiary of the 2024 event is **Rescue Mission**. Rescue Mission is a 501(c)3, not-for-profit organization dating back to 1887. The organization helps those in need in Onondaga County by providing emergency shelter, clothing, and three meals a day every day of the year. Services including spiritual care, access to mental health professionals, substance abuse programming, and physical health services are also provided. The Rescue Mission is committed to providing food, shelter, clothing, and hope to the 9,000 individuals it assists each year.

How can you assist in our mission to raise funds for Rescue Mission? Please consider **donating an item, gift certificate, or experience** to our charity auction. There are also various **advertisement and sponsorship opportunities** available. You can make a **monetary donation** that will be used to purchase items from local businesses for the auction or added to the final donation total. Please complete the digital form provided. Donations must be sent to: **402 MacNaughton Hall, Department of Sport Management, Syracuse University, Syracuse, NY 13244.**

[Online Donor Form](#)

Thank you for supporting the philanthropic efforts of the Sport Management Club students who will work diligently over the next several months. We truly appreciate your commitment to our community engagement by supporting Rescue Mission.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeremy Losak".

Jeremy M. Losak, Ph. D
Assistant Professor, Sport Analytics
Syracuse University